



YSGOL GYNRADD WEST PARK PRIMARY SCHOOL



West Road
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CF36 3SN



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admin.westparkprimary@bridgend.gov.uk

www.westparkprimary.bridgend.gov.uk

Headteacher : Mr I Bird

REF: 05.02.15

Dear Parents and Carers

As you are aware our recent parent survey indicated that some parents would like more insight into daily activities and to know what the children are doing in school. One way in which we have decided to address this is to give parents and carers the opportunity to follow West Park Primary on Twitter. Those who wish to find out more please read on.

This letter is inviting you to follow West Park on the social media platform Twitter. Twitter is beginning to catch on with many educators, schools and within educational settings as a platform to communicate information, events, updates and pupil activities.

Twitter is a quick and easy tool to let the entire school community know what's going on at school. Updates can come from all areas of the school, both classroom based news and information, and more global school related issues.

Twitter will not replace current communication methods such as Moodle and email. It is not compulsory and parents/carers will not miss important information should they chose not to follow the school.

We have decided to use Twitter to communicate **informal messages** to those who wish to follow.

Examples of 'tweets' will include "please check Moodle for updates", "we would like to celebrate.....[any learning, sporting or musical achievements etc]", "thank you for attending the recent..... [learning café, open afternoon, concert etc].

We will also use Twitter to post photographs of activities and events for followers to enjoy.

Please note that the school will only use Twitter as a 'one-way' communication tool. Followers will not be permitted to 'tweet' or post comments on the West Park Twitter feed.

All followers will be associated with West Park Primary.

To fully understand how West Park intend to use Twitter, please read the following information:

Guidelines

*Please be aware that there is an age requirement of 13 years in order to have and use a Twitter account

*West Park pupils are not permitted to use the West Park Twitter account and will not have access

* All followers will need to be approved and accepted by the school before they can view our Twitter feed

***Please read the West Park Twitter policy on the West Park Moodle**

*Following and using the West Park Twitter page is optional and will not replace current communication methods

If you are interested in following West Park on Twitter please follow the instructions on the following page.

Kind regards

Mr I Bird



Work and Persevere to Succeed





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Following West Park Primary on Twitter



1. Set up a personal Twitter account
2. Email your personal Twitter account details to admin.westaprkprimary@bridgend.gov.uk
3. Read the West Park Twitter policy on Moodle
4. Search for West Park Primary on Twitter

5. Send a request to follow



In order to be accepted you must be one or more of the following:

- ❖ an adult associated with school as a parent/carer, or pupil relative
 - ❖ a member of the West Park School staff
- ❖ a member of the Bridgend LA staff or associated educational bodies.

These criteria must be met by potential Twitter followers for e-safety and security purposes.

6. Enjoy following West Park Primary bearing the policy in mind

Please be reminded that this form of school communication is not compulsory and is optional.

Please be assured that all the present means of communication will still operate.

For more information please contact us on 01656 815510.

Kind regards

Mr I Bird



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